



UNDERWRITING AND CLAIMS CONFERENCE

AUCC

9 TO 11 SEPTEMBER 2026 JOHANNESBURG, SOUTH AFRICA

ASISA

2026

**Re-imagining
Tomorrow**

PROSPECTUS

Dear Valued Sponsor & Exhibitor

We're thrilled to announce the return of **South Africa's premier conference for life underwriting and claims professionals**. This event has built a strong reputation for delivering insightful, forward-thinking content and fostering meaningful industry connections.

As always there will be a strong focus on future readiness and the community will gain practical insights to navigate the evolving landscape of life insurance. The committee for the 2026 conference is committed to building on the success of the past. Sessions will explore the transformative impact of artificial intelligence, the latest medical advancements, and emerging industry trends.

We would like to **extend an invitation to you to participate as a sponsor or exhibitor at the 7th Biennial ASISA Underwriting and Claims Conference**. Join us as we bring together thought leaders, innovators, and specialists from across the country to share knowledge, spark ideas, and shape the future of underwriting and claims.

In the following pages we outline the sponsorship packages and remain open to discussion around combination or co-sponsored possibilities.



Doug Rix
Conference Chair

AUCC 2026 Sponsorship Packages

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Registration Area Sponsor

R80,000

Brand Visibility at the Heart of the Event

- Exclusive branding at the registration area, including counters, backdrops.
- Opportunity to provide a small branded welcome gift or information pack to delegates at registration (subject to organiser approval).

Digital & Print Recognition

- Acknowledgment as the official Registration Area Sponsor in the conference programme (app based), website, app, and pre-event marketing.
- Logo placement on the conference website.

On-Site Engagement

- Option to display a freestanding banner or activation within the registration zone.
- Verbal acknowledgment during the opening plenary session.

Complimentary Registration

- One (1) full conference registration (including all social events).

Welcome Reception

R115,000

The **Welcome Reception** is a cocktail event hosted at the conference hotel immediately after the first day of AUCC 2026. This highly anticipated networking evening sets the tone for the conference and offers the sponsor a unique platform for visibility and engagement.

Sponsorship Benefits:

Plenary Speaker Opportunity

- A dedicated plenary speaking slot during the conference (topic selected by the Scientific Committee).
- The speaker's travel and accommodation are for the sponsor's account.
- Complimentary conference registration for the speaker.

Welcome Address

- Opportunity for a representative to address all delegates at the start of the reception.

Exclusive Branding

- Sole branding rights for the Welcome Reception.
- Sponsor to provide banners and any additional décor or branded items for the venue.

Recognition Throughout the Event

- Acknowledgment on sponsor slides displayed during the congress.
- Logo placement on the AUCC 2026 website and in the app-based final programme.

Complimentary Registrations

- Two (2) full conference registrations (including all social events).

Conference Dinner/Party Sponsorship Package

R285,000

Investment: One sponsor exclusively, or two sponsors at **R175,000 each**

The **Conference Dinner/Party** is the grand finale of AUCC 2026 – an evening of great food, dancing, and celebration for all delegates. Hosted at the conference hotel, this event provides outstanding visibility and an opportunity to connect with attendees in a relaxed, festive atmosphere.

Available as an exclusive sponsorship or shared between two sponsors (all entitlements apply to each sponsor).

Sponsorship Entitlements

Speaking Opportunities

- If shared, each sponsor receives a plenary speaker slot (topic selected by the Scientific Committee).
- Speaker travel and accommodation costs are the sponsor's responsibility.
- Complimentary full conference registration for the sponsored speaker.
- Opportunity to welcome and address delegates during the party.
- Exclusive bonus for a sole sponsor: a keynote speaker slot is included (with all keynote entitlements as outlined on page 4).

Branding & Recognition

- Full branding rights for the Conference Party (banners, décor, or other items supplied by the sponsor).
- Logo featured on the photo booth strip given to delegates.
- Recognition throughout the congress on sponsor slides.
- Acknowledgment on the AUCC 2026 website and in the final programme (app-based).

Complimentary Registrations

- Three (3) full conference registrations (including all social events).

Lunch Breaks

R90,000

The **Lunch Breaks Sponsorship** offers your organisation prominent exposure throughout the conference. As the exclusive sponsor of all three lunch breaks, you'll enjoy high visibility while delegates network and refresh between sessions.

Sponsorship Entitlements

Speaking Opportunity

- One plenary speaker slot (topic selected by the Scientific Committee).
- Complimentary full conference registration for the sponsored speaker.
- Travel and accommodation costs for the speaker are the sponsor's responsibility.

Branding & Recognition

- Exclusive branding rights in the lunch area (banners or décor supplied by the sponsor).
- Acknowledgment on sponsor slides displayed throughout the congress.
- Recognition on the AUCC 2026 website and in the final conference programme (app-based).

Complimentary Registration

- One (1) full conference registration (including all social events).

Refreshment Breaks Sponsorship

R110,000

The **Refreshment Breaks Sponsorship** provides your organisation with prominent visibility throughout AUCC 2026. As the exclusive sponsor of all six refreshment breaks, you'll enjoy ongoing exposure as delegates gather for tea and coffee between sessions.

Sponsorship Entitlements

Speaking Opportunity

- One plenary speaker slot (topic selected by the Scientific Committee).
- Complimentary full conference registration for the sponsored speaker.
- Travel and accommodation costs for the speaker are the sponsor's responsibility.

Branding & Recognition

- Exclusive sponsorship of all six refreshment breaks.
- Branding opportunities in the refreshment areas (sponsor to supply banners or other materials).
- Branded tea/coffee bar and custom coffee cup sleeves (sponsor to provide artwork).
- Recognition on sponsor slides displayed throughout the congress.
- Acknowledgment on the AUCC 2026 website and in the final conference programme (app-based).

Complimentary Registration

- One (1) full conference registration (including all social events).

Keynote Speaker Sponsorship

R65,000

The **Keynote Speaker Sponsorship** offers your organisation a prestigious platform to align with AUCC 2026's most anticipated session. As the exclusive sponsor, you'll enjoy premium visibility and the chance to shape the programme with a high-profile speaker.

Sponsorship Entitlements

Speaker Selection

- Sponsor may nominate their own keynote speaker and topic (subject to approval by the Scientific Committee).
- Travel and accommodation costs for the speaker are the sponsor's responsibility.
- The sponsored speaker receives complimentary registration for the full conference.

Branding & Recognition

- Branding opportunities on stage during the keynote address (sponsor to supply branding).
- Recognition on sponsor slides displayed throughout the congress.
- Acknowledgment on the AUCC 2026 website and in the final conference programme (app-based).

Conference Mobile App Sponsorship Package

R85,000

The **Conference Mobile App** is the central hub for all AUCC 2026 information — including the full programme, speaker profiles, and essential updates. As the exclusive app sponsor, your organisation will enjoy continuous visibility before and during the event.

Available as an exclusive sponsorship or shared between two sponsors (all entitlements apply to each sponsor).

Sponsorship Entitlements

Speaking Opportunities

- One plenary speaker slot (topic selected by the Scientific Committee).
- Complimentary full conference registration for the sponsored speaker.
- Travel and accommodation costs for the speaker are the sponsor's responsibility.

Branding & Recognition

- Exclusive branding of the mobile app, including a dedicated sponsor page.
- Sponsor's logo featured prominently on the app landing page.
- Logo displayed on sponsor slides throughout the congress.
- Acknowledgment on the AUCC 2026 website and in the final conference programme (app-based).
- Logo placement on the app if sponsorship is confirmed at least one month prior to the conference.

Complimentary Registrations

- One (1) full conference registration (including all social events).

Delegate Gift Sponsorship

R100,000

Instead of a traditional delegate bag, AUCC 2026 will offer attendees a thoughtfully selected gift, chosen in consultation with the sponsor. This item will serve as a lasting reminder of the conference and your brand.

Sponsorship Entitlements

Speaking Opportunity

- One plenary speaker slot (topic selected by the Scientific Committee).
- Complimentary full conference registration for the sponsored speaker.
- Travel and accommodation costs for the speaker are the sponsor's responsibility.

Branding & Recognition

- The delegate gift will feature both the sponsor's logo and the AUCC 2026 logo.
- Recognition on sponsor slides displayed throughout the congress.
- Acknowledgment on the AUCC 2026 website and in the final conference programme (app-based).

Complimentary Registration

- One (1) full conference registration (including all social events).

Conference Photographer Sponsorship

R45,000

As the Conference Photographer Sponsor, your organisation will be prominently associated with all official event photography, providing high visibility throughout the congress.

Sponsorship Entitlements

Branding & Recognition

- All official electronic photos distributed or published on the website will carry both the sponsor's logo and the AUCC 2026 logo (excluding the Gala Dinner photo booth images).
- Recognition on the AUCC 2026 website and in the final conference programme (app-based).

Speaker Prep Room Sponsorship

R40,000

The Speakers Prep Room provides a dedicated space for presenters to prepare before their sessions. Sponsoring this room gives your organisation targeted visibility with all conference speakers.

Sponsorship Entitlements

Branding & Recognition

- Sponsor logo displayed on the holding screens of all PCs in the room.
- Opportunity to brand the room with banners or other materials (sponsor to provide).
- Recognition on the AUCC 2026 website and in the final conference programme (app-based).

Conference Wi-Fi Sponsorship

R60,000

Keep delegates connected throughout AUCC 2026 by sponsoring the official conference Wi-Fi. This package ensures excellent visibility for your brand while providing an essential service to all attendees.

Sponsorship Benefits:

Branding & Visibility

- Sponsor logo featured on the Wi-Fi login landing page (subject to venue/provider capability).
- If a branded landing page is not possible, the sponsor's logo and Wi-Fi details will appear on banners throughout the venue, on holding slides in session rooms, and on the reverse of delegate name badges.
- Recognition on sponsor slides displayed during the congress.
- Acknowledgment on the AUCC 2026 website and in the final programme (app-based).

Name Badge Lanyard Sponsorship

R30,500

Ensure your brand is front and centre for all delegates with the official conference lanyard. This high-visibility item is worn by every attendee throughout the event.

Sponsorship Benefits:

Branding & Visibility

- Lanyards will feature only the sponsor's logo.
- Recognition on the AUCC 2026 website and in the final conference programme (app-based).

SOLD!

SOLD!

Sponsorship & Exhibitor Application Form

Please complete all the information in full on page 8 and return to info@aucc.co.za

COMPANY NAME:

CONTACT NAME:

BILLING ADDRESS:

VAT NUMBER:

TELEPHONE NUMBER:

EMAIL ADDRESS:

PACKAGE CHOSEN:

SIGNATURE:

DATE:

By signing this you agree to the terms & conditions for the AUCC 2026 conference as stated on page 8 of this document.

Important Terms & Conditions

- All costs are inclusive of 15% VAT.
- Sponsorships will be allocated on a first come first serve basis.
- After receipt of completed forms the sponsor will receive an invoice for the 50% deposit due that is payable within 14 days.
- All final balances for sponsorship are due by 1 July 2026.
- Sponsorship entitlements will only be given once deposits have been received (sponsor logo being added to the website, etc). All other sponsorship entitlements will be delivered onsite at the conference.
- Any queries are to be directed to the conference secretariat by email at info@aucc.co.za.
- Sponsors to provide banners where branding opportunities are available in addition to those being printed by the conference committee. It is the responsibility of the sponsor to deliver the banner to the secretariat at the venue and to collect the banner post conference (last day).
- Sponsor logos on the holding slides and the website will be displayed in order of the value of the sponsor's contribution

Customised Proposals

If you'd like to be part of AUCC 2026 but don't see a package that fits your needs, we'd be delighted to create a tailored option just for you. Reach out to us anytime at info@aucc.co.za

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